

Press Release

Erbil / Istanbul / Heidelberg, 20 January 2026

340 exhibitors. 10,000+ top buyers. One proven B2B platform.

The 9th edition of Agro Pack & Food Iraq and the 7th Iraq plast from 23–26 November 2026 in Erbil

(Erbil / Istanbul / Heidelberg) Following the outstanding success of Agro Pack, Food and Plast Iraq 2025, attracting [346 exhibitors from 21 countries](#) and more than 10,000 participants, preparations are now in full swing for the 9th edition of Iraq's leading international exhibition for food, packaging, processing, ingredients, and agriculture and the 7th edition of Iraq's No. 1 trade show for plastics, printing and packaging.

Organised by So Fuar and fairtrade Messe at the Erbil International Fairgrounds from 23 to 26 November 2026, Agro Pack, Food & Plast Iraq will once again bring together international manufacturers, solution providers, and decision-makers from across Iraq and the wider region.

The 2025 edition confirmed the exhibition's position as the most important B2B platform for the country's rapidly growing agrofood and plastics, printing and packaging industries. For full details, please see the [PSR Agro Pack & Food Iraq 2025](#) and [PSR Iraq plast 2025](#).

Why exhibit in 2026?

Iraq continues to invest heavily in agrofood production, processing, plastics, printing and packaging. Agro Pack, Food & Plast Iraq offers exhibitors a unique opportunity to meet importers, distributors, producers, project developers, and government stakeholders actively seeking modern technologies and international partnerships.

Impressive figures confirm Iraq's fast growth

The dynamic growth of Iraq's agrofood and plastprintpack sectors is evident in the following figures:

- **Agro Pack:** Between 2018 and 2024, Iraq's imports of food and packaging technology increased at an annual growth rate of 16.5%, from €89 million to €223 million. (VDMA) This makes Iraq the third largest Arab importing country of such technologies in the Middle East and represents a clear signal of the political will to expand local food production and the „Made-in-Iraq“ trend. These technology imports enable Iraq to develop and diversify its own production, increase exports, and substitute imports of consumables.
- **Food Iraq:** With 47 million inhabitants, Iraq has long been one of the three largest food markets in the Arab world, after Egypt and on an equal footing with Algeria. Expenditure in the F&B sector is growing steadily, and F&B production is by far the largest segment of the Iraqi processing industry.
- Food imports surged between 2017 and 2023, with an annual growth rate of 4.6%, rising from US\$ 11.2 bn to US\$ 14.7 bn. (WTO)
- **Iraq plast:** Booming plastic raw materials market: Iraq's imports of plastic raw materials skyrocketed at 21% annual growth from 40 kt in 2011 to 483 kt in 2024. Sharply rising plastic

consumption: The country's plastic consumption increased by 12% annually over the past years, from 230 kt in 2018 to 452 kt in 2024, expected to further increase to 520 kt until 2029. (EUROMAP)

- Plastics technology on the rise: Between 2020 and 2024, Iraq's imports of plastics technology increased with an annual growth rate of 22.9%, from 25 million euros to 57 million euros. (VDMA)
- Printing & paper technology demand exploding: Imports in this sector grew by a massive 44% annually, from €13m in 2020 to €56m in 2024.
- High growth in packaging technology: Between 2020 and 2024, Iraq's imports of packaging technology increased with an annual growth rate of 9.7%, from 65 million euros to 94 million euros. (VDMA)

Expansion to 2 halls enables clear thematic structure

The overwhelming demand prompted the organisers to use both halls of the Erbil International Fairground to offer attendees a comprehensive and intensive experience. This expansion allows for a clearly defined thematic structure and reflects the commitment to delivering an unparalleled event that meets the diverse needs of exhibitors and visitors alike.

Hall 1:

- Food Iraq: A premier platform for showcasing and trading finished food & beverage products.
- Ingredients: Major ingredient producers presenting their innovative solutions & products.
- Agro Iraq: Showcasing agriculture, crop production, livestock breeding, and poultry.

Hall 2:

- Agro Pack Iraq: Focusing on technology and materials for food and beverage processing and packaging.
- Iraq plast: Complements the value chain, spotlighting plastic raw materials, machinery, equipment for plastics processing, printing, and packaging.

Join us in Erbil from 23–26 November 2026 and be part of the future of Iraq's agrofood, plastics, printing and packaging industries.

For more information, visit:

- www.iraq-agrofood.com
- www.ppp-iraq.com

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About the organisers

fairtrade - Valuable business contacts

Founded in 1991, fairtrade has long been one of the leading organisers of professional international agrofood & plastprintpack trade fairs in Africa and the Middle East. Over the decades, more than 36,000 exhibitors and 1.5 million trade visitors have expressed their confidence in us.

With our international trade shows, we take innovative ways to connect emerging markets with solution providers from across the globe. Facilitating valuable business contacts between our exhibitors and trade visitors - that's what we at fairtrade stand for.

ISO 9001:2015 certified and a member of UFI The Global Association of the Exhibition Industry, fairtrade strives for high customer satisfaction with excellent service and innovative products.

So Fuar

With 20+ years of experience in the exhibition industry, the Istanbul based So Fuar company annually organizes exhibitions in Iraq, Turkmenistan, Türkiye and Uzbekistan.

Accredited by the Ministry of Trade of the Republic of Türkiye, So Fuar also organises Türkiye's national participation in prestigious international exhibitions in Germany, America, Spain, Italy, Russia and many other countries.

So Fuar, in addition to their headquarters in Istanbul, also maintain an office in Erbil, Iraq's bustling and safe economic metropolis and the gateway to all of Iraq. Featuring a team of exhibition experts So Fuar aims to support exhibitors in their brand building and business expansion process.

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